

Creative Economy Symposium

Brattleboro, VT • April 15, 2004

In June 2000 the New England Council released the landmark study "The Creative Economy Initiative: The Role of Arts and Culture in New England's Economic Competitiveness." This report broadened the definition of the creative sector and illustrated the importance of the arts, cultural organizations and creative industries as vital sectors of the New England economy.

Join us for this informative symposium as we explore:

What is the Creative Economy?

Where does my organization fit in?

How can I use this economic force to empower my organization?

Who Should Attend: Representatives from cultural programming organizations, such as performing arts venues, museums, community arts centers, and other arts and humanities-based organizations.

When: April 15, 2004, 10:30 am-2:30 pm

Where: Brattleboro Museum & Art Center
10 Vernon Street, Brattleboro, VT05301
802/257.0124 www.brattleboromuseum.org

Cost: \$20 For APNNE/NEP Members; \$30 for non-members (includes lunch)

Registration Deadline April 8!!! (Details follow)

Hosted By: **Arts Presenters of Northern New England** and **New England Presenters** in conjunction with the **New England Foundation for the Arts** and the **Creative Economy Council**, a program of the New England Council, with support from the **Brattleboro Museum & Art Center** and the **Brattleboro Food Co-op**.



Schedule for the Day

10:30 am Coffee and Registration

11:00 am Panel Discussion: "Colleagues Share Successes, Challenges, Best Practices" moderated by Garrett Kimberly, Creative Economy Council. Panelists (additional panelists to be announced):

Sabrina Brown, Executive Director, Pentangle Council on the Arts, Woodstock

Mary Chapin Durling, Cultural Affairs Coordinator, Fitchburg State College

Margaret Lawrence, Director of Programming, Hopkins Center

Robert McBride, Executive Director, Rockingham Arts and Museum

12:30 pm Lunch on site, provided by Brattleboro Food Co-op

1:15 pm Facilitated Group Discussion: Now that we better understand the Creative Economy Initiative, let's brainstorm concrete ways we can apply this knowledge and promote our roles within it. Discussion Facilitator: **Garrett Kimberly**

2:20 pm Wrap-Up and Next Steps

2:30 pm Close of Meeting



Directions to Brattleboro Museum & Art Center: From I-91, take Exit 1 in Vermont, then turn north onto Rt. 5/Canal St. Follow Canal St. about a mile, until it meets Main Street (still Rt. 5), with Brookside Plaza on the left. The Museum is on the right at this junction of Rt. 119 and Rt. 142, around the corner on Vernon Street (Rt. 142). Enter at the front gallery door.

Parking: There is some parking in front of the Museum. Additional parking is available at the Marlboro College Technology Center parking lot, which is just past the Museum on Vernon Street. Paid public parking is available two blocks from the Museum on Flat Street at the new town parking garage. The Museum is wheelchair accessible.

For more information, contact Aimée M. Petrin 802/652.4502

Registration Form

Registration deadline: April 8, 2004

Name _____

Organization _____

Address _____

City _____ State _____ Zip _____

Day phone _____ Evening phone _____

E-mail _____

_____ APNNE/NEP member @ \$20 = _____

_____ Non-members @ \$30 = _____

TOTAL amount enclosed _____

Please make check or money order payable to APNNE and mail to:

Bill Menezes, Redfern Arts Center on Brickyard Pond, Keene State College, 229 Main St., Keene, NH 03435-2401.

Sorry—no credit cards, but purchase orders are acceptable. *Registration deadline: April 8!*

Creative Economy Symposium Participants

Sabrina Brown (Executive Director, Pentangle Council on the Arts, Woodstock, VT) programs and administers a mainstage and educational series for the community and the school district, manages the Historic Town Hall Theater, plans and implements marketing and raises the funds for all aspects of the Council's operations. Under her leadership, Pentangle has flourished with increased membership and attendance at events and has achieved a strong financial foundation. A trained musician, Brown's work as a jazz vocalist led her to open Interplay Jazz Camp, a summer jazz studies camp, with her partner and professional musician, Fred Haas. She currently serves on the steering committee for the Upper Valley Creative Economy Summit.

Mary Chapin Durling (Cultural Affairs Coordinator, Fitchburg State College, Fitchburg, MA) serves as the Vice President of New England Presenters and is a member of Arts Presenters of Northern New England. In her community, she chairs the Riverfront Park Citizen's Committee; is a member of Millennium Community Committee; on the board of Riverfront Park Foundation and the Thayer Symphony Orchestra; president of the Fitchburg Cultural Alliance; co-chair of Fitchburg Cultural Council; project manager of REACH (Recreation, Education, Arts, Culture, History) Fitchburg; artistic director for the Performing Arts Series at the Fitchburg Public Library; assistant director for the Greater Gardner Community Choir and is on the Tourism Committee of the North Central Massachusetts Chamber of Commerce.

Garrett Kimberly (Project Manager, Creative Economy Council) has a background in the arts as well as economics. For ten years Kimberly worked in New York, Seattle, and San Francisco as an actor, director, and playwright. He left the theater community to study economics at the University of Vermont. There he conducted the most comprehensive study to date of the economic impact of the state's nonprofit sector. Today, he works with the New England Council, the nation's largest business association, helping them lead New England's creative economy initiatives.

Margaret Lawrence (Director of Programming, Hopkins Center, Dartmouth College, NH) curates a program of over 50 annual Visiting Artist Events, including the commissioning of new works, and approximately 500 arts-education activities each year. She is a board member of the Association of Performing Arts Presenters (APAP), and has served on panels for the CT, MA, OR, and VT Arts Commissions. Lawrence is a hub-site presenter for the New England Foundation for the Arts' National Dance Project; has represented New England in Australia, Japan, Cambodia, China, Uzbekistan and Indonesia; and has taught professional workshops in Russia and the US. Her double B.A. is from U.C. Berkeley, in Anthropology and Humanities. She has worked in presenting, education and marketing for the Hult Center, Eugene, OR; Cal Performances, U.C. Berkeley; Life on the Water, San Francisco; and the Marlboro Music Festival, VT. She currently serves on the steering committee for the Upper Valley Creative Economy Summit.

Robert McBride (Artist, Executive Director, Rockingham Arts and Museum Project, VT) serves on the boards of Preservation Trust of Vermont, RSVP (one of two Vermont State Advisors to the National Trust for Historic Preservation), on the State Advisory Boards for Cultural Heritage Tourism and the Vermont Council on Culture and Innovation, as well as the Steering Committee for the Connecticut Scenic Byway Initiative, the roundtable of the Southern Vermont Regional Marketing Organization (RMO), and the Board of the Bellows Falls Downtown Development Alliance (BFDDA), chairing their Economic Restructuring Committee. He is a founding member of PS 122 (Painting Space), an alternative art space in an old school building on Manhattan's Lower East Side.